



poetry in architecture

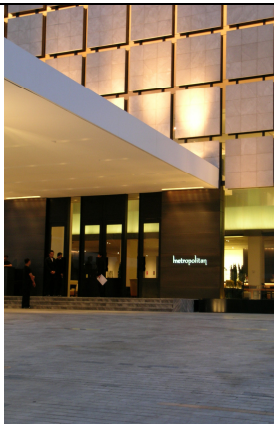


**The Sarojin resort, Thailand**  
Winner of 'world travel award'  
2006, *asia's leading boutique hotel.*

Hot List 2006 , top new hotels,  
world top 55 spas **Conde-Nast  
traveller US 2006**



**Marriot**  
**Singapore's** new  
pool side villas and  
pool opened to  
guests in march  
2006 and sets a  
new level of  
Marriot brand  
refinement



**Starwood's first W resort,**  
**Maldives** august 2006.  
'best resort design and  
architecture award'.  
**Travel+Leisure 2007**



**The Met, Bangkok.**  
A modern and sexy sister to the  
Met London.

## eco.id profile

Calvin Sim and Sim Boon Yang are the founding directors of Eco-id Architects and design. It is a leading architectural practice based in Singapore and Bangkok specialising in crafting sublime 5 star hotels and residential projects in Asia.

Eco.id's projects range from dreamy resorts in Thailand, India and Zanzibar to a poetic 65 storey apartment tower in Bangkok.

Their projects have been winning design awards and are regularly featured in the international press such as Conde Nast Traveler magazine (us), Travel+ Leisure magazine ( us), Vogue (uk), GQ (germany ), Interior Design magazine(usa).

Sim Boon Yang was the architect/choreographer for the Singapore Pavilion at the prestigious Venice Biennale in 2006

The director's have won many awards and their early design projects were exhibited at the Royal Institute of British Architects and Royal Academy of Arts, London.

## directors

### **Sim Boon Yang, MSIA, RIBA,**

Sim Boon Yang attended the University of Oregon in 1983, completing his Bachelor of Architecture in 1987 at the University of Liverpool with first class honors while on an exchange scholarship..

On graduating, he joined the firm Michael Hopkins & Partners in London, working on projects such as the prestigious Bracken House.

On his return to Singapore in 1992, he joined Alfred Wong Partnership as Project Director. He launched Eco-id with Calvin Sim in 1996.

### **Calvin Sim Chen-Min,**

Calvin Sim attended the University of Oregon in 1984 and graduated with B Arch from the University of Oregon in 1988. Since returning to Singapore in 1989, he has worked in the local firm Akitek Tenggara noted for its innovation in Architectural Design.

Calvin Sim joined the Nikken Sekkei International in 1994. As Design Principal, he was responsible for the company's work in the region outside Japan. Projects include the Hyatt Regency in Kathmandu, Nepal as well as the development on Bintan Island for the Keppel Corporation including Club Med Bintan.

- master-planning,
- architecture design
- interior design

This multi dimensional approach results in a distinctive and well crafted architecture and interior design that aims to surpass the client's expectations. This will be balanced with the rigors of the client's brief, programme and budget.

Eco-id has successfully executed distinctive award winning works of architecture for luxury residences, apartment development and hotels.

Regional works include residential and hotel projects regionally, in Thailand, Brunei, Dubai, India, Maldives, Zanzibar and China.

Interior design work includes retail branding concept to large office fit-out. These signature works have won design awards. Residential and hotel interior design services is undertaken to complement Eco-id's architecture.

Eco.id Architects and Design Consultancy Pte Ltd was established in 1996. Ecoid Bangkok was established in 2005 to create breadth in our design and servicing capacity, tapping into the Thai design talents to better service our international clients.

Singapore office staff: 40  
Bangkok office staff : 15

## project list

### RECENT HOSPITALITY PROJECTS

Project Title	Client, operator	Est cost	Scope	Year
<b>Conrad Resort and Residences,</b> Koh Samui, Thailand	Hillcrest Capital, Hong Kong	US\$ 35m	Architecture and Interior design	Completion mid 2009
Luxury Resort, Kandooma, Maldives	HPL, Hotel Properties Ltd/	US\$ 25m	Architecture and Interior Design	Completion end 2007
<b>W Resort,</b> Fesdu, Maldives. (78 villas)	Starwood Asia Pacific Hotels & Resorts Pte Ltd	US\$ 28m	Architecture and Interior Design	June 2006

<b>Taj Hotel</b> Pune, India	Taj Hotels and Resorts, India		Interior Design	End 2008
<b>Taj Hotel</b> Chennai, India	Taj Hotels and Resorts, India		Architecture and Interior Design	End 2008
Pool Villas <b>Marriott Hotel, Singapore</b>	Tang Choon Keng Realty Pte Ltd / Marriot Hotel Singapore		Architecture and Interior Design	Jan 2006
ID to guest rooms, tower wing, Marriot hotel. Ballroom and lobby				mid 2007
<b>The Sarojin</b> Luxury Resort & Villa Suites Phuket, Thailand ( 65 suites )	Sarojin Resort Co Ltd	US\$ 20m	Architecture and Interior Design	Dec 2004
<b>Metropolitan Hotel,</b> Bangkok, ( 220 suites )	HPL Pte Ltd/ Como Hotels	US\$ 25m	Architecture and co-Interior Design	Nov 2003
<b>W Resort</b> and golf course development, Seychelles	Starwood Asia Pacific Hotels & Resorts Pte Ltd		Masterplan	-

## RESIDENTIAL DEVELOPMENTS

Project Title	Client, operator	stage
<b>The Amanta.</b> 61 storey residential tower, 487 units, Bangkok	Narai, Ayala international.	construction
<b>Project Eden</b> 40 storey, 320 unit, serviced	LCD,	submission

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residence.  
Jalan Binjai, Kuala Lumpur

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RCR  
36 storey, 62 units,  
residential tower.  
Cairnhill Rd, Singapore

Royce/ Hayden  
Properties

design

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**37 Scotts Road,**  
30 storey, 54 unit residential  
tower.

Royce/ Hayden  
Properties

design

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## awards, accolades

- **TRAVEL + LEISURE , Design Award 2007**  
Best design and architecture, resort.  
W Retreat and Spa, Maldives
- **WORLD TRAVEL AWARDS 2006**  
'Asia's leading boutique hotel'
- **CONDE NAST TRAVELER** ( us edition)
- Conde Nast Traveler **Hotlist , top new hotels. 2006**
- Conde Nast Traveler **Hotspas, world top 55. 2006**
- **DESTI ASIAN, nov 2006 Luxe List**  
The Sarojin Resort, Khao Lak, Thailand
  
- **Conde Nast Traveler review 2005**
- Lifestyle and Travel guide, 'best luxury leisure hotel in bangkok'
- The Ultimate Spa Guide, ' Top Asian Spa'
- Leading Hotels of the World, 'Quality Award'  
The Metropolitan Hotel, Bangkok
  
- **URA ARCHITECTUARL HERITAGE AWARDS 2004**  
Best Conservation House, 7 Kim Yam Rd
  
- **URA ARCHITECTUARL HERITAGE AWARDS 2003**  
Best Conservation House, 64-1 Spottiswoode Park Rd
  
- **DESIGN EXCELLENCE AWARD 2003**  
Society of Interior Designers, Singapore
- Best Retail Design Singtel Pod Store 2003  
Emotus/Sincere boutique 2003
- Best Corporate Office Design  
Accenture corporate office 2003
  
- **VM+SD award for ' international store design 1998/99**  
( Visual Merchandising + Store Design, usa )  
for the Reebok flagship concept store.

## capabilities

Eco-id provides high quality and integrated design services such as: